

“These Three Little Mistakes May Be Costing You Millions”

When I look at the online marketplace today, I see these three problems that are widespread and suffocating most clients:

1). FAILURE TO PROTECT YOUR BUSINESS AND YOUR OWN FINANCIAL LIABILITY.

As millions of job seekers remain unemployed for years, as homeowners and college students alike stagger under heavy debts, and as America, in general, continues to struggle to recover from a minor recession, more people believe they may win the lottery or just sue companies to get rich. Is the system rigged to perpetuate wealth and favor the predatory or corrupt over the hard-working individual? They target the hard-working business owner – while they do not work at all. I'm not a lawyer and can't give you legal advice, you should always consult your own legal counsel in your state as laws are different.

2). NO PREDICTABLE WAY TO ATTRACT CLIENTS:

Most business owners operate by what I call "Hope Marketing". It goes like this: 9 AM they arrive at their office get down on one knee and pray to God that today the phone rings and somebody will contact them with some work. They operate their business using a strategy less successful than a drunken bet in Las Vegas and gamble their own future and their family's future. If you want to be a successful business owner, you MUST have a predictable and proven method to reliably generate clients on demand.

3). NO PREDICTABLE WAY TO FOLLOW UP AND TURN APPOINTMENTS INTO CLIENTS:

Most business owners change their approach with every new appointment they have with potential clients. Every single appointment they operate "off the cuff" and say something new with little regard to what has and hasn't worked in the past. They have no idea how many appointments they need to generate a client/patient and (once again) operate their business and family's destiny with spine chilling chance. If you want to make decent money as a business owner, you must have a proven rinse and repeat process to dominate searches and convert people into paying clients.

Are you making any of these three mistakes? The truth is that if you are making just one of these mistakes your business has a chance of getting wiped out. The world is changing and there is no place in this world for sloppy businesses anymore. A new breed of business owner has emerged and is powering through taking your clients and eating your lunch. If you don't change your ways you will get wiped out. However, if you want to change your ways and join the winning side of business owners in this new marketplace...

What to do next: [Let's Chat for 15 Minutes](#). Let me know the best time to chat. I'm reaching out to several other heavy hitters also - hire me before your competitor does, feel free to call or text me anytime.

Cheers! - Charlie (512) 910-7212



Charles John | Snr. Developer | Consultant
2X-10X Your Traffic & Revenue Guaranteed
World Class Media
Office: (512) 910-7212 Cell: (737) 500-8162

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