



WORLDCLASSMEDIA
 Training | Cloud | Security
 Videos | ATO | Designs

Minority Business Owner:

Charles John Verhoeff

Minority Employer WOSB

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www.WorldClassMedia.com

About Us

World Class Media is a premier Digital Full-Service Studio & Cloud Consulting Security Company. Multi-Media Experts!

- Unlock exceptional value with our Micro-Purchase offer, meticulously aligning with FAR Compliant 13.201-13.203. This tier includes single-document technical writing, comprehensive training videos, seamless video streaming, expertly edited online recordings, and personalized attention from our dedicated Contracting Officer. Experience cost-effectiveness with minimized administrative expenses, as Beta-SAM confirms exemption for purchases under 25K. Photography, Video editing, Social Media Marketing, and Single Research and Technical Documents, including ATO Document technical writing.
- **Primary Contractor & Sub-Contractor Available**
- **Cloud Development, Maintenance & Design**
- **Past Performance & Recommendations Available**

Core Competencies



Micro-Purchase Offers \$9,997

- FAR Compliant Consulting
- Creative Brainstorming
- Design Consultation
- Program Consultation
- Marketing Consultation
- ATO Documentation



Simplified Acquisition Offer \$240,000

- Project/Event Planning
- Event Staffing
- Event Budgeting
- Event Production
- Vendor Procurement
- Onsite Management



RFP Based Flexible 5-Year Contracts

- Website Dev.
- Multi-Media Dev.
- Basic SEO Dev.
- Graphic Design & Print
- Social Media Integration
- Onsite Design Activations



Technical

- Tech Writers
- ATO System Design
- Technical Writing
- Photographers
- Graphic Designers
- Entertainers & more



Live Video

- Town Halls
- Outdoor/Park Space
- Banquet Halls
- Clubs/Restaurants
- Training Videos
- Meeting Space & more



Post Analysis

- Performance Review
- Feedback/Testimonials
- Gains/Returns

Type of Media

- Technical Documentation
- Online Training & Courses
- Marketing Consulting
- Graphic Design & Editing
- Web Design & Photoshop
- Booth/Exhibit Design
- Performance Showcases
- Film Screening
- Story Boards & Websites
- Product Launch
- 3D Animation
- Google, Microsoft, Facebook, Linked-In Ads



- Live Streaming
- Social Events
- Cloud-Based
- Online Courses
- Certifications
- Analytics
- World Class Advertising
- Google certified

Vendor Information

- **Minority Employer Small Business Certified**
- **DUNS Number: # 117605060**
- **EIN Number: # 85-2046632**
- **CAGE # 8P5F7**
- **Austin Vendor Number: V00000969298**
- **LEED Certified (Architecture Video)**
- **General Insured & Professional Insured**
- **Green Architecture & Photography,**
- **Green Building Videographer & Natural Light Photography & Video**



NAICS Codes

- Cyber Consulting 541512, 541519, 541611
- Software Support 51120, 541511, 611420
- Technical Consulting 541690, 54151
- Marketing Consulting 91872
- Technical Writing 561410, 71150
- Payment Processing Planning 522320
- Social media PR Services 516210
- Trade Services: Facilitation, Info, Marketing 96179
- Video & Audio Town Hall Streaming 519130
- Meeting Room Equipment & Accessories, Rental 516210

Gov. References

Web Development References: See More at <https://worldclassmedia.com>.

- 1. Austin Kottke - Web Developer for KIA Motors Website. (323) 347-8120
- 2. Marketing: Edwin Dearborn - CEO Dearborn Marketing (714) 300-9566
- 3. Sally Falkow - CEO Meritus Media - CEO (888) 243-3470
- 4. Khalid Parekh - Gov. Business Minority Owner (AMSYS) (713) 484-7786
 Government Department Questions: info@amsys.com